

## **HEALTH CHOICE NETWORK of FLORIDA (HCNFL) PRESENTS AMD GLOBAL TELEMEDICINE, INC. (AMD) WITH THEIR 2012 COMMUNITY PARTNERSHIP AWARD**

At their 2012 Annual Awards Luncheon held at Doral Golf Resort in Miami, Florida on September 19th, HCNFL presented its coveted Community Partnership Award to AMD. Accepting the award on behalf of AMD was its President and Founder Steven R. Normandin.

*Chelmsford, MA October 18, 2012:* The HCNFL award honors an individual or organization that exemplifies excellence in: pursuing the goals of health promotion, displaying a commitment to providing quality health care and establishing successful partnership collaborations within the community.

AMD's relationship with HCNFL began in late 2011. HCNFL had a vision to improve access to healthcare for children by providing health services within the elementary schools of southern Florida. HCNFL's goal was to implement the technology and remote medical services necessary so that all school children could receive healthcare by off-site physicians while they remained at school regardless of whether they had health insurance or not.

HCNFL approached AMD with the technical challenge of accomplishing a large-scale school based healthcare system on a fixed budget. AMD, together with a team from their long-term partner BT Conferencing led by BT's Debra Blanco, creatively crafted a complete solution that utilized the very latest technology. The system had full pediatric primary care capabilities, fit into the budget and provided the elements of scale required by HCNFL.

The systems are now deployed in twenty-four (24) schools in southern Florida and are all to be operational for the 2012 – 2013 school year.

'Without AMD's creativity, leadership, technology and civic mindedness none of this would be possible' said Dr. Tim Tyler, Program Administrator at HCNFL. 'Their AGNES product specifically opened the doors to many possibilities on how our network could be configured. Without it and AMD's generosity we would have had to make some tough decisions and possibly not have been able to outfit all of the schools we had targeted,' he added.

AMD President, Steve Normandin commented that, 'We are of course, honored to be recognized by HCNFL but like many projects there are typically many contributors. We also need to recognize the thoughtful good work of Debra Blanco and BT Conferencing. They were and remain integral to the success of the program.' Further, Normandin said

‘Of all the telemedicine projects we have done over the last 20 years, we know of no better application for our technology than to serve our school aged children. The initiative that HCN has taken for the children of southern Florida is remarkable and a model for so many others to follow.’

#### About AMD:

AMD Global Telemedicine, Inc. is a Telemedicine Encounter Management Systems company (TEMS™) and the worldwide leading supplier of telemedicine technology, devices, and application software including; AGNES and tConsult, for both live telemedicine and store and forward consultations. AMD has more than 7100 patient end point installations in 87 countries and delivers solution design, turnkey installation, and training for telemedicine programs across the globe. For more information on AMD Global Telemedicine, Inc. please visit [www.amdtelemedicine.com](http://www.amdtelemedicine.com)

#### About HCN:

Health Choice Network, Inc. is a successful nation-wide collaboration among health centers, health center controlled networks and partners. By providing key business services, strategic initiatives and the latest in health information technology, participants can improve patient outcomes through increased efficiencies and more accessible care.

#### About BT Conferencing:

BT Conferencing develops, sells, and supports innovative audio, web, and video conferencing solutions to businesses ranging from large multi-national companies to small and medium enterprises.

#### AMD Media Contact:

Craig Lajoie, Marketing Manager  
clajoie@amdtelemedicine.com  
Phone: 1 (866) 449-8210.

###