

## **Prof. Dr Dina Ziadlou Bio**



Prof. Dr. Dina Ziadlou is an author, professor, and high-profile expert in leading digital transformation in healthcare and establishing successful telehealth/digital technology projects in healthcare organizations. She has been in healthcare industry for over 18 years as a key healthcare leader and decision-maker. Between 2004 to 2013, she served as a director of the clinical engineering department, director of the telemedicine research center, an instructor at Shahid Beheshti Medical School. She was also an inspector of healthcare organization accreditation in the Ministry of Health and Human Services. She was the first pioneer of establishing telemedicine services in crisis management that obtained several awards in her career journey for her management, innovations, and successful projects. In 2014, she joined Cedar Sinai Medical Center which is one of the largest hospitals in the US established advanced digital technologies. She worked with managers, physicians, nurses, and engineers to expand digital health technologies and integrated device systems in this medical center. In this career, she received an excellent award for establishing successful projects in digital health process improvement. Besides these activities, she has been serving as a digital health consultant internationally as well as a keynote speaker and lecturer at national and international universities and conferences. She graduated in PhD in Health Informatics and also she obtained her Doctorate in Healthcare Management and Leadership at Colorado Technical University, the United States of America where she currently serves as a university professor. Likewise, she is an executive board member as well as Chair of Digital Transformation Leadership at the International Society for Telemedicine and e-Health (ISfTeH) in Switzerland. And a member of the WHO roster of experts in Digital Health Technical Advisory Group (DHTAG), actively works to harness digital health services and establish global strategies and standards in digital health services.

She is an advocate of sustainable effectiveness development in the healthcare ecosystem, and she believes that it will happen by empowering the human capital. Therefore, she is an ambassador of the Patient-Centered Outcome Institute (PCORI) to empower patients/clients as well as a coach/mentor at California Association of Health Leaders (CAHL) to empower physicians, nurses, healthcare leaders, and also future digital health leaders. she has a passion for authoring and sharing her fresh ideas in innovation and digital transformation in academic journals. To do so, her several publications in telemedicine and digital transformation in healthcare have a voice in the academic arena. She is known for publishing the idea of Quadruple Change Framework for leading digital transformation in the smart healthcare ecosystem. In IGI Global publisher, she serves as a technical advisory board and in International Journal for Health Economics and Policy, she is part of the editorial board.